



EDGE Media Group/Western Media LLC
 11154 Huron Street, Suite 104, Northglenn, CO 80234
 Phone: 303.255.0843 // Fax: 303.255.0844
 www.opedge.com // sales@opedge.com

DIGITAL ADVERTISING INSERTION ORDER

- | | | | | | |
|----------------------------------|-----------------------------------|------------------------------------|----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March | <input type="checkbox"/> April | <input type="checkbox"/> May | <input type="checkbox"/> June |
| <input type="checkbox"/> July | <input type="checkbox"/> August | <input type="checkbox"/> September | <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

AD TYPES (Check all that apply.)

Online Advertising @ opedge.com

- Patron Sponsorship
- Top Banner Ad Link ads to _____
 - Add Flash
 - Add Video Roll
- Roadblock Ads Link ads to _____
 - Add Flash
 - Add Video Roll
- Tile Ads Link ads to _____
 - Add Flash
 - Add Video Roll
- Product Directory Highlights
- Products & Services Featured Directory Listings Categories _____
 - Featured Videos Link ads to _____

EDGE Direct E-newsletter

- Sponsorship (Top Banner Ad + Skyscraper Ad + Sponsored Story) Link ads to _____
- Premium Placement Ads (Featured Product Ad or Tall Building Ad) Link ads to _____
- Tile Ads Link ads to _____
- Classified Ads
- Calendar Ads

Date to begin ads _____ <input type="checkbox"/> Run until further notice Date ad expires _____	Special instructions:
---	-----------------------

BUSINESS & BILLING CONTACT INFORMATION

Company Name _____

Person Placing Ads _____ Email _____

Accounts Payable Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Business EIN _____

FORM OF PAYMENT—CREDIT AUTHORIZATION Credit card required for all listings under \$500 per month unless billed with display ads in The O&P EDGE.

Credit Card (check one) Visa MasterCard PO# (if applicable) _____

Credit Card Number _____ Exp. Date _____

Name on Card _____ CVC# _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space until further notice. I understand that this must be signed and returned, and that my ad will not run until I receive confirmation that this form was received.
2. All invoices are to be paid within 30 days of the invoice date. U.S. funds only.
3. I authorize Western Media LLC to process payment against the above credit card, if provided.
4. Cancellation of all digital ads/contracts requires a 30-day written notice.
5. In the event an action is brought to enforce the terms of or collect fees under this contract, Western Media LLC is entitled to all costs and expenses, including reasonable attorney's fees.

Signature _____ Date _____

By pressing the SUBMIT button you are confirming the agreement for advertising in *The O&P EDGE* or online at opedge.com.

SUBMIT

MECHANICAL REQUIREMENTS

PATRON SPONSORSHIP

- Logo in the Patron Sponsorship area of the opedge.com home page and in the Product Directory
- 10,000 impressions per month in the Highlights section
- Unlimited listings in the Product & Services Directory
- Roadblock and tile ads
- Web address to which the ads should link

TOP BANNER ADS

- 728 pixels wide x 90 pixels tall, 100 KB maximum ad size
- Send animated GIF for flash animation
- Web address to which the ads should link

ROADBLOCK ADS

- 300 pixels wide x 250 pixels tall, 100 KB maximum ad size (except video roll)
- Send animated GIF for flash animation
- Web address to which the ads should link

TILE ADS

- 180 pixels wide x 150 pixels tall, 60 KB maximum ad size
- Send animated GIF for flash animation
- Web address to which the ads should link

PRODUCT DIRECTORY HIGHLIGHTS

- Web address (your home page or a specific page within your site)
- Image = 64 pixels x 64 pixels (logo or product image)
- Title = 40 characters
- Product description = 70-100 characters
- Web address to which the ads should link

FEATURED VIDEOS

- AVI file
- 15-30 seconds
- Web address to which the ads should link

PRODUCTS & SERVICES FEATURED DIRECTORY LISTINGS

- Company name
- Company description (100 words or less)
- Address
- Toll-free phone, local phone, fax
- Website
- Email
- Online shopping website address
- Social media addresses (Facebook, Twitter, LinkedIn, YouTube)
- Company logo: color, high resolution 300 dpi
- Category options (Visit www.opedge.com/products to view the category options available)

CONTACT

Questions and ad materials should be sent to:
Ron Hewett
Email: sales@opedge.com
Phone: 303.255.0843 • Fax: 303.255.0844

Monthly E-newsletter

SPONSORSHIP

- Top banner ad: 468 pixels wide x 60 pixels tall, 100 KB maximum ad size
- Web address to which the ad should link
- Skyscraper ad: 160 pixels wide x 600 pixels tall, 100 KB maximum ad size
- Web address to which the ad should link
- Sponsored story: 250-500 words, 25-word preview in *EDGE Direct* with a link to the rest of your story on opedge.com, including a free tile ad for rotation on opedge.com for that month

PREMIUM PLACEMENT ADS (two types available to choose from)

Featured Product Ad

- 50 words and a color photo or logo, high resolution 300 dpi, showcasing your new product with a link to your website

Tall Building Ad

- 160 pixels wide x 450 pixels tall
- Web address to which the ads should link

TILE ADS

- 180 pixels wide x 150 pixels tall
- Web address to which the ads should link

CLASSIFIEDS AND CALENDAR ADS

See the Classifieds & Calendar Insertion Order for more details.

DIGITAL TERMS

PAYMENT REQUIREMENTS

30 days net from invoice date. 1.5 percent interest per month on past-due accounts. **Advertiser is responsible for any delinquent payments by recognized agencies.** Invoices will be emailed. Online payment options available. Only U.S.-issued checks or credit cards are accepted for orders outside of the U.S.

CANCELLATIONS

All cancellations must be made in writing 30 days prior to the removal of the ad.

POSITIONS AND CHANGES

EDGE Media Group will make every attempt to honor online ad position requests but reserves the right to adjust positions should conflicts arise. Under no circumstances will changes be made by the publisher to the content or design of any advertisement without written consent from the advertiser.